

	Below Standard	Approaching Standard	At Standard	Above Standard
Explanation of Ideas & Information	<ul style="list-style-type: none"> uses too few, inappropriate, or irrelevant descriptions, facts, details, or examples to support ideas 	<ul style="list-style-type: none"> uses some descriptions, facts, details, and examples that support ideas, but there may not be enough, or some are irrelevant 	<ul style="list-style-type: none"> uses relevant, well-chosen descriptions, facts, details, and examples to support claims, findings, arguments, or an answer to a Driving Question 	
Organization	<ul style="list-style-type: none"> does not have a main idea or presents ideas in an order that does not make sense does not have an introduction and/or conclusion uses time poorly; the whole presentation, or a part of it, is too short or too long 	<ul style="list-style-type: none"> moves from one idea to the next, but main idea may not be clear or some ideas may be in the wrong order has an introduction and conclusion, but they are not effective generally times presentation well, but may spend too much or too little time on a topic, a/v aid, or idea 	<ul style="list-style-type: none"> states main idea and moves from one idea to the next in a logical order, emphasizing main points in a focused, coherent manner has an effective introduction and conclusion organizes time well; no part of the presentation is rushed, too short or too long 	
Eyes & Body	<ul style="list-style-type: none"> does not look at audience; reads notes or slides does not use gestures or movements lacks poise and confidence (fidgets, slouches, appears nervous) wears clothing inappropriate for the occasion 	<ul style="list-style-type: none"> makes infrequent eye contact; reads notes or slides most of the time uses a few gestures or movements but they do not look natural shows some poise and confidence (only a little fidgeting or nervous movement) makes some attempt to wear clothing appropriate for the occasion 	<ul style="list-style-type: none"> keeps eye contact with audience most of the time; only glances at notes or slides uses natural gestures and movements looks poised and confident wears clothing appropriate for the occasion 	
Voice	<ul style="list-style-type: none"> mumbles or speaks too quickly or slowly speaks too softly to be understood frequently uses "filler" words ("uh, um, so, and, like, etc.") does not speak appropriately for the context and task (may be too informal, use slang) 	<ul style="list-style-type: none"> speaks clearly most of the time; sometimes too quickly or slowly speaks loudly enough for most of the audience to hear, but may speak in a monotone occasionally uses filler words tries to speak appropriately for the context and task 	<ul style="list-style-type: none"> speaks clearly; not too quickly or slowly speaks loudly enough for everyone to hear; changes tone to maintain interest rarely uses filler words speaks appropriately for the context and task, demonstrating command of formal English when appropriate 	
Presentation Aids	<ul style="list-style-type: none"> does not use audio/visual aids or media attempts to use one or a few audio/visual aids or media but they distract from or do not add to the presentation 	<ul style="list-style-type: none"> uses audio/visual aids or media, but they sometimes distract from or do not add to the presentation adds some interesting touches to presentation media attempts to include elements in presentation that make it more lively and engaging 	<ul style="list-style-type: none"> uses well-produced audio/visual aids or media to clarify information, emphasize important points, strengthen arguments, and add interest creates visually exciting presentation media 	
Present Work to Users/Target Audience	<ul style="list-style-type: none"> presents ideas and products in typical ways (text-heavy PowerPoint slides, recitation of notes, no interactive features) 	<ul style="list-style-type: none"> attempts to include elements in presentation that make it more lively and engaging 	<ul style="list-style-type: none"> includes elements in presentation that are especially fun, lively, engaging, or powerful to the particular audience 	
Originality	<ul style="list-style-type: none"> relies on existing models, ideas, or directions; it is not new or unique follows rules and conventions; uses materials and ideas in typical ways 	<ul style="list-style-type: none"> has some new ideas or improvements; but some ideas are predictable or conventional may show a tentative attempt to step outside rules and conventions, or find new uses for common materials or ideas 	<ul style="list-style-type: none"> is new, unique, surprising; shows a personal touch may successfully break rules and conventions, or use common materials or ideas in new, clever and surprising ways 	

Someone on the team:

(for identification)

	Below Standard	Approaching Standard	At Standard	Above Standard
Value	<ul style="list-style-type: none"> is not useful or valuable to the intended audience/user would not work in the real world; impractical or unfeasible 	<ul style="list-style-type: none"> is useful and valuable to some extent; it may not solve certain aspects of the defined problem or exactly meet the identified need unclear if product would be practical or feasible 	<ul style="list-style-type: none"> is seen as useful and valuable; it solves the defined problem or meets the identified need is practical, feasible 	
Style	<ul style="list-style-type: none"> is safe, ordinary, made in a conventional style has several elements that do not fit together; it is a mish-mash 	<ul style="list-style-type: none"> has some interesting touches, but lacks a distinct style has some elements that may be excessive or do not fit together well 	<ul style="list-style-type: none"> is well-crafted, striking, designed with a distinct style but still appropriate for the purpose combines different elements into a coherent whole 	
Response to Audience Questions	<ul style="list-style-type: none"> does not address audience questions (goes off topic or misunderstands without seeking clarification) 	<ul style="list-style-type: none"> answers some audience questions, but not always clearly or completely 	<ul style="list-style-type: none"> answers audience questions clearly and completely seeks clarification, admits "I don't know," or explains how the answer might be found when unable to answer a question 	